How Ordering From LiveGood Works (Pricing & Membership)

LiveGood: Ordering & Guarantee · https://coachluke.com/docs/how-ordering-from-livegood-works-pricing-membership/

When you click through to LiveGood from one of Coach Luke's reviews, checkout happens on LiveGood's own site. Two things about their model are worth understanding before you order.

One-time price vs. member price

LiveGood sells direct-to-consumer, which is how their prices undercut typical retail supplement pricing. Every product has a one-time purchase price anyone can pay, plus a lower member price on Subscribe and Save, usually about 35 to 50% less. For example, Essential Aminos is $34.95 one-time or $20.85 for members, and LEAN is $39.95 retail or $18.95 for members on Subscribe and Save. Prices can change, so the checkout page always has the current numbers.

What is the wholesale membership?

It's an optional paid membership (think Costco, not a subscription to products) that unlocks the lowest price on everything in their catalog. You do not need it to order. Every product can be bought at the one-time price with no membership.

Should I get the membership?

Simple math: if you plan to use one or more products monthly, the member discount typically pays for the membership. If you're trying a single product once to see how it goes, order at the one-time price first. You can always join later.

Where do I start?

Not sure which product fits your goals? Take the 60-second Which LiveGood Product Is Right for You? quiz (six questions, one main pick plus one or two add-ons), or browse all of Coach Luke's LiveGood

product reviews. Each review lists the full label, the member and one-time prices, and the cost per serving.

What if a product doesn't work for me?

Every order carries LiveGood's 90-day money-back guarantee. See the guarantee explained for how it works.

Disclosure: Coach Luke is an independent LiveGood affiliate and may earn a commission on purchases made through links on this site, at no extra cost to you. Supplements are not a substitute for medical care. Talk with your doctor before starting any new supplement.